# Matthew D. Klecker

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### **OBJECTIVE**

Highly motivated problem solver seeking a new career in front-end web design and/or development with a company that invests in its employees. 7+ years graphic and web design experience brings a keen attention to detail and a master command of the Adobe Creative Suite to the team. 4 years HTML /CSS writing and testing experience ensures a strong coding foundation on which I am eager to build. Currently employed in a Global 500 company and have completed graphic design work for over 250 brands.

#### **WORK EXPERIENCE**

Graphic Designer | Sodexo | July 2014 - Present

- Work with senior management to produce supporting web, digital, and print materials to present to potential clients including United Airlines,
  United States Federal Reserve, Disney, etc. This entails taking the client's brand and applying it to our products.
- Create all supporting images for ad campaigns: digital, print, web, social media, email graphics, stationery using the most Adobe Suite products(Photoshop, Illustrator, Indesign, After Affects, Premier Pro).
- · Create custom swipe card designs for rewards cards, cash cards, and gift cards.
- Use After Effects and Premier Pro to create and export informational and tutorial videos. Some skills include keyframes, null objects, splicing, changing audio, cutting, rippling, and exporting.
- · Work through all stages of design, from concept, to mockups, to final assets in all medias.

Web Content Manager | UW-Madison's College of Letters and Science | July 2012 - June 2014

- Worked with a team to update an array of different websites under the umbrella of the College of Letters and Science using HTML and CSS.
- · Trained individuals to use HTML to make their own changes remotely.

**Web Updater** | UW-Madison's - The Network for the Improvement of Addiction Treatment and The Center for Health Enhancement System Studies (NIATx / CHESS) | July 2010 - December 2011

· Worked within the College of Engineering to maintain web updates using HTML, CSS, WordPress, and Drupal.

## **EDUCATION**

University of Wisconsin - Madison, Madison, WI | August 2009 - December 2013

- · Bachelor of Fine Arts Degree
- · Major Art: Graphic/Web Design emphasis
- Dean's List: Summer 2011, Fall 2011, Fall 2012, Fall 2013

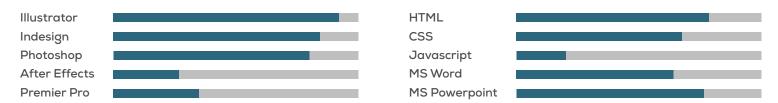
Universität Salzburg – Salzburg, Austria | February 2012 – May 2012

· Study Abroad - Semester

DolT Web Design I Training Course | Summer 2009

- Built web page layouts from scratch with HTML, XHTML, and CSS training.

#### **SKILLS**



### **REFERENCES**